

ABOUT US



Over 200,000 Members and Growing

AAPC is the nation's largest association for the business of healthcare, with more than 200,000 members representing health systems, hospitals, physician offices, outpatient facilities, and payer organizations.





Advertise With Us

Our members are decision makers that purchase billions of dollars of products and services annually; and not just goods specifically developed for the healthcare industry.

Annual Site Visitors

3,352,364

AAPC.com

Social

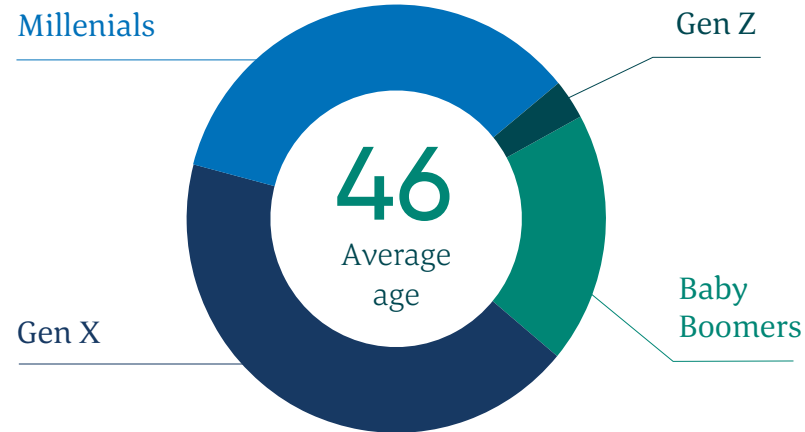
45k

Facebook

78k

LinkedIn

Membership



\$66,504

Average Medical Coder Salary

Members in Leadership


According to Job Title

Director	3011
Manager	11871
Senior	4887
Executive	2452
Lead	2091
Officer	806



Website Advertising


AAPC.com advertising offers you numerous opportunities to target your ads to a specific audience. Our Member Forums give advertisers access to specialty-specific coders, billers, auditors, compliance specialists, and practice managers—making your ad visible to those who you want most to see it.



28M
sessions/
year



111M
page views/
year



10M
users/
year

DURATION (MONTHS)	PRICE PER AD
1	\$5000
3	\$4750
6	\$4500
12	\$4000

Placement of advertising based on availability and approval.





Webinar Sponsorship

AAPC hosts 3-4 educational webinars each month to keep our members up-to-date in an ever changing industry. Our live and on-demand webinars reach thousands of AAPC members, often decision makers such as practice managers looking for the latest products and trends. Rates for webinar advertising start at \$1,500 to sponsor five consecutive webinars. Annual sponsorship is also available. Sponsors run live in real time and will also be available to over 50,000 AAPC members on demand.

RATES & FREQUENCY DISCOUNTS

20 Ads	\$3,000
5 Ads	\$1,500



FOR MORE INFORMATION CONTACT

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